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Datamax DMXNet Manager™
Provides Centralized Printer Management

DMXNet Manager Allows Users to Configure, Update, Supervise, and Control Printers Remotely Across the Enterprise

Orlando, FL – October 12, 2006 – Datamax today announced the release of DMXNet Manager; a unique software product that enables centralized remote management of enterprise-wide and distributed Datamax label, tag and ticket printers. From initial printer configuration and deployment to on-going supervision, control, and updates, organizations can now remotely manage their Datamax printer population, without regard to their physical location. DMXNet Manager is now available for a wide range of Datamax printers including the A-Class, H-Class, I-Class, M-Class, and W-Class families of printing solutions. DMXNet Manager was developed by MCL Technologies exclusively for Datamax and is the latest product of the ongoing partnership between the companies.

DMXNet Manager is the only remote printer management solution that allows full control of the printer needs of the enterprise, from hardware, system, and printer control settings to media, communications, GPIO and auxiliary settings. DMXNet Manager's printer controls provide unprecedented capability and ease of downloading firmware, fonts, graphics, labels, profiles, MCL printer applications, data-lookup files, and Datamax Printer Language (DPL) files to Datamax printers throughout the enterprise. This comprehensive printer management software also offers at-a-glance views

and color-coded status indicators to give customers instant and full visibility as well as total control of their Datamax printer network.

"With its supply and maintenance warnings, customers will benefit greatly from DMXNet Manager's supplies management capabilities. Customers can be alerted to replace a printer head, label roll, or printer ribbon, proactively— before it runs out and affects their operations," said Jean-François Jacques, Managing Director, MCL Technologies. "The objective, of course, is to keep customers' printers operating at peak performance at all times to maximize productivity."

"Ease of deployment and application updates as well as reducing printer and operations downtime and its related loss of productivity are key benefits of DMXNet Manager," offered Doug Hall, Datamax vice president of marketing. "DMXNet Manager's remote, centralized management saves customers time, reduces on-site travel expenses, facilitates printer user support, and minimizes the overall total cost of printer management."

"Continuous innovation to increase the efficacy of our enterprise printing solutions is a core mission of our organization," concluded Mark Bjerkestrand, chief operating officer of Datamax. "Our worldwide user base has come to rely on Datamax to provide these innovative solutions and, as we leverage the technological capabilities of the Dover Product ID Group, we will continue to provide a steady stream of intelligent printing solutions to our users."

About Datamax

Datamax, a subsidiary of Dover Corporation (NYSE: DOV), is a global leader specializing in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and

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preprinting facilities in Robinson, Illinois. Datamax markets its products exclusively through a network of resellers in more than 65 countries worldwide. For more information, go to www.datamaxcorp.com.

About MCL Technologies

MCL Technologies is a recognized leader in delivering high-productivity software development tools for mobile workforce and barcode printing application development, deployment, and management. Its enterprise-ready, standards-based software suite, MCL-Collection, seamlessly integrates the latest technologies with mobile computer, multi-manufacturer, cross-platform compatibility. Through the integration of mobile computing, wireless infrastructures, barcode printing, and data capture technologies like barcode scanners, radio frequency identification, and voice recognition, MCL-Collection helps organizations deploy mission critical and on-demand multimodal applications to improve workforce productivity, reduce costs, and achieve competitive advantage. Organizations also benefit from MCL-Collection's forward migration paths to minimize total cost of application ownership. More information is available at http://www.mcl-collection.com.

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